

WHEN KP DOES WELL, WE ALL DO WELL.



HELP KP GROW

By keeping our current members healthy and happy and by attracting new members, we can give more people the great care they deserve. And we make KP stronger, better and a more secure place to work.

WORK WITH YOUR TEAMS TO:

- ☞ Deliver the best member experience. If you know someone is a new member, take an extra minute to explain how things work.**
- ☞ Encourage members to sign up for KP.org. Surveys show that members who sign on are more likely to stay with Kaiser Permanente.**
- ☞ Look for ways to improve work processes or cut waste, to help keep KP affordable for the people we serve.**
- ☞ Keep the patient in the center of all we do.**